

### PRODUCT GUIDE

















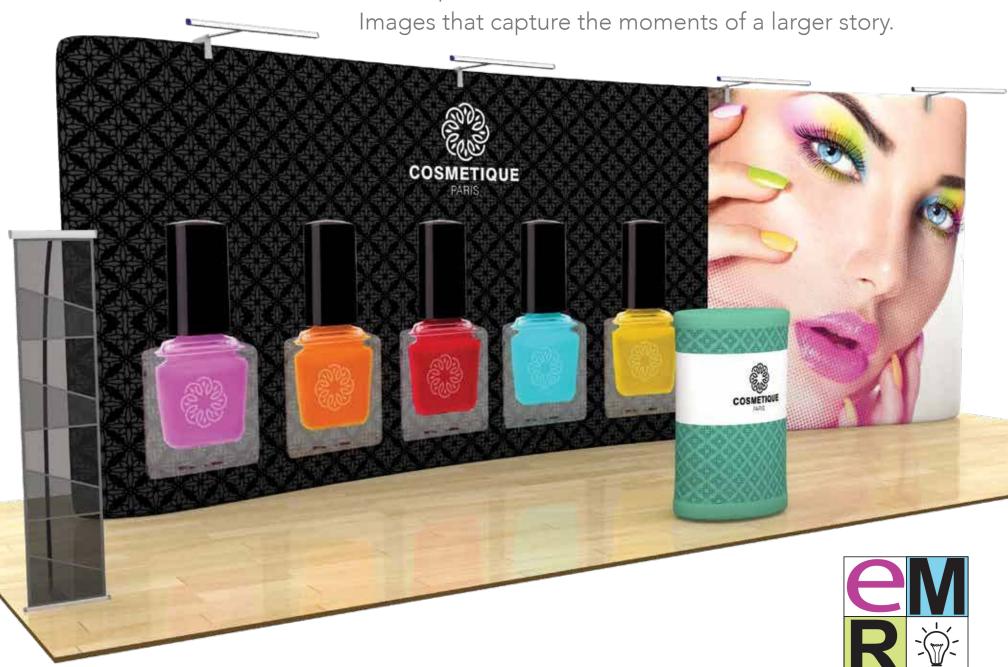




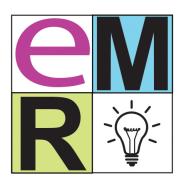




We believe in the power of visual communications.



#### ABOUT US





We are your one-stop resource that specializes in accessible, personalized service, creative solutions, along with large format dye-sublimation printing. We invite you to break through with more clarity, color and texture in unexpected designs, structures and venues to engage and excite your customers and create a powerful and long lasting retention of your marketing message!



#### INDOOR DISPLAYS

INDOOR DISTERNS	
alaidoscope 30'- 20'- 10' Modular Display Series	4-15
alaidoscope 20' Single - Double Closets	4-
Kalaidoscope 10' Closet	1
alaidoscope 10' Metal Fusion Wings-Header	1
Calaidoscope Variety	12-1
alaidoscope Light Boxes	14-1
G Light Box Series	16-21
G Angle Light Boxes	18-19
etail Light Boxes	20-21
-Fab Display Series	22-23
T Pop-Up Display Series	24-25
op-Up Display Series	26-27
D Display Series	28-29
langing Banners	
INDOOR BANNER STANDS	
tretch Fahric Banners	31

Stretch Fabric Banners	3
Wave Tube® Banners	32-3
Retractable Banners - Classic Ban	ner Stands 34-3
Table Top Retractable Banners	3

#### **ACCESSORIES**

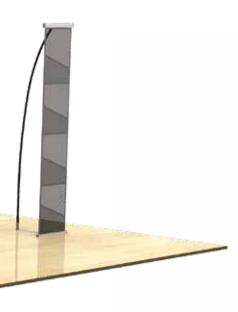
Table - Table Throws - Table Runners	39
Light Box Counter	.40
Cases - Case to Counter	.40
Display Lighting	.41
Literature Stands - Literature Stations	.41
Shipping Cases	.41

#### OUTDOOR DISPLAYS

Tents - Tent Accessories	. 42-43
Banner Brackets - Street Pole Banners	44
Feather Flags - Accessories	45

#### HOW TO...

3D Trade Show Booth Render Services	46
Graphic Design Services	46
How to Prepare Graphic Files	.47
Bitmap vrs. Vector	.47
Production Time	.47





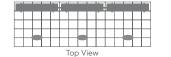
20' Kalaidoscope Hybrid Modular with Single Storage Closet











# 20 Kaleidoscope Hybrid Modulars





















High Def Print Technology for Brilliant Colors and Crisp Details

SNOWBOARD



- ↑ 10' Kaleidoscope Arch with METAL FUSION® CURVED WINGS+HEADER 10'
- >> Kaleidoscope Wave with METAL FUSION TAPERED WINGS+HEADER



# 10 Kaleidoscope Variety



- 10' Kaleidoscope Display with Arch Top, White Slat Wall Wings
- >> 10' Kaleidoscope Display with Wave Top and Slat Walls





>> 10' Kaleidoscope Monitor Display with Wave Top





# 10 Kaleidoscope Light Box

If modern looks and customization are important to you, our Kaleidoscope series of displays are undoubtedly the crystal-clear choice!









LED lights



Pillow Case Canopy



Anodised Aluminum

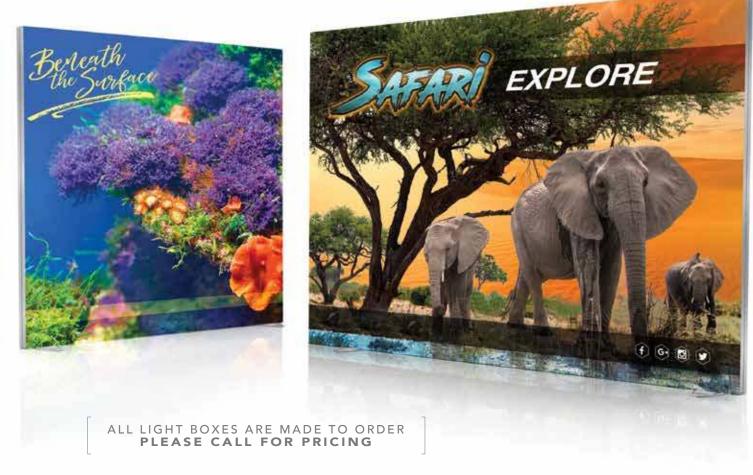


↑ 10' Kaleidoscope Hybrid Modular Light Box Display

# tekconductors logic chips | programmable arrays

### IG Lightbox™

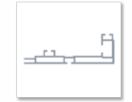
FREE STANDING LIGHT BOX

















### IG Lightbox FREE STANDING LIGHT BOX



IG™ Free Standing Light Boxes

>> Light Box Counter	LBC1G

FREE STANI	DING SINGLE SIDED	FREE STANDING	DOUBLE-SIDED	WALL M	OUNTED
W×H	Single Side	WxH	Single Side	WxH	Single Side
36" x 84"	IG36X84	36" x 84"	IG36X84D	48"x 36"	IG48"x 36"W
48" x 96"	IG48X96	48" x 96"	IG48X96D	48"x 48"	IG48"x 48"W
96" x 96"	IG96X96	96" x 96"	IG96X96D	60"x 36"	IG60"x 36"W
118" x 96"	IG118X96	118" x 96"	IG118X96D	60"x 60"	IG60"x 60"W
238" x 96"	IG238X96	238" x 96"	IG238X96D	72"x 36"	IG72"x 36"W



Freestanding IG Angled Light Box Display IG108 x 96A

Freestanding IG Light Box Monitor Display IG94 x 90

Freestanding IG Angled Light Box Display IG55 x 96A

### IGANGLED FREE STANDING LIGHT BOX

#### SLEEK, MODERN, PROFILE









Our magnetic system accepts standard slat wall accessories

#### **ACCESSORIES**



Black Acrylic Shelf MD1020



Magnetic Wall Attachment MD1024



Bracket for Acrylic Shelf MD1021



Magnetic Removal Tool MD1022



Waterfall Bracket MD1018



Magnetic Starter Kit MAGKIT3



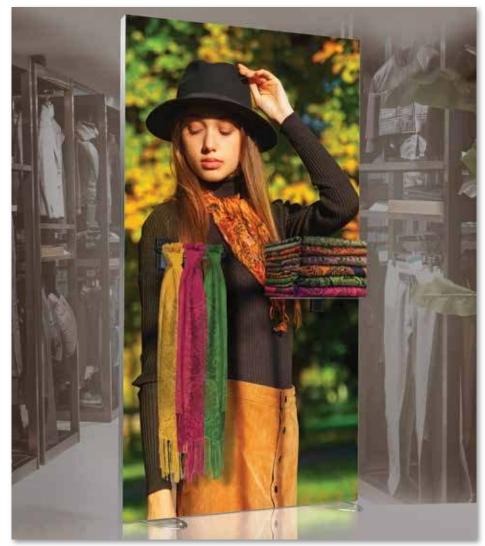
### **POINT OF PURCHASE**RETAIL LIGHT BOXES

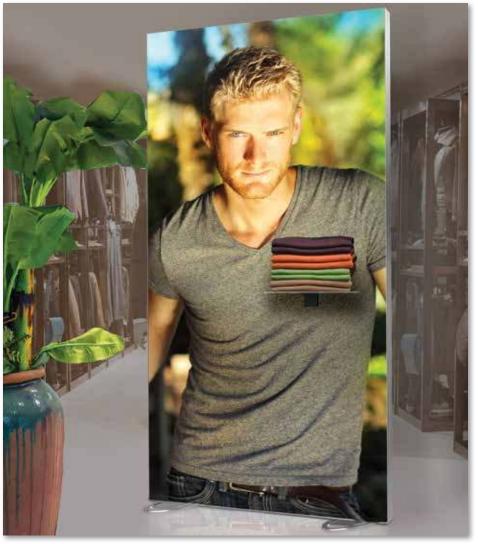
FULL-COLOR SEAMLESS, DYE-SUBLIMATION FABRIC



#### EDGELESS FRAMES

Large format sturdy aluminum light box frame with silver feet, dye-sublimation graphic, fabric backer, large shipping case with wheels.



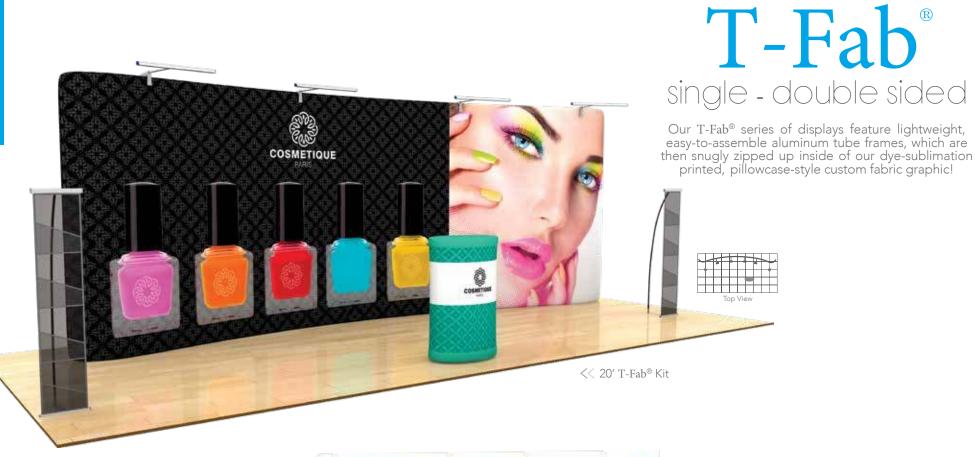














Double Sided

Double Sided

Double Sided



>> 10' T-Fab® Kit WTKIT1







10' Straight T-Fab® Two Sided

8' T-FabTube® Two Sided

10' Curved T-Fab® >> Two Sided

8' Curved T-Fab® Double Sided







6' Curved Table Top T-Fab®

Double Sided

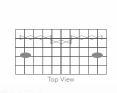
8' Curve Table Top T-Fab® Double Sided



10' Serpentine T-Fab® Two Sided

# ST Pop-Ups bold impressions

20' ST Fabric Straight Display Kit







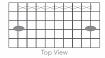


ROYLE MOTORS



 $\wedge$  7.5' x 5' ST Fabric Pop-up Display - End Caps SFW32SEC 5' ST Fabric Pop-up Display - End Caps SFW22SEC









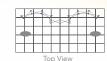




↑ 10' ST Fabric Straight Display 8' ST Fabric Straight Display 5' ST Fabric Straight Display



↑ 10' ST Fabric Straight Display Kit



Top View



>> 20' Star Fabric Curved Display Kit SFWKIT-2

### Photo Mural Print Pop-Ups





**EXPANDABLE FRAME POP UPS** 

↑ 20' Serpentine Pop-Up Graphic Package



↑ 10′ Pop-Up Graphic Display Package POP43MURAL





↑ 8' Pop-Up Graphic Display Package POP33MURAL



27

# \*\*\*\*\*\*\*\* THE PERSON NAMED IN THE PERSON

↑ 3D Snap<sup>™</sup> 4x3 Kit 3DSNAP4x3-5

#### >> 3D Snap™ 3x3 Kit 3DSNAP3x3-6

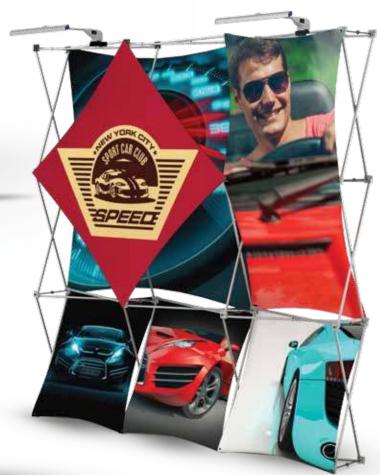
### 3D 8NAP\*\*

#### HIT REFRESH ON YOUR DISPLAY

- Dye-sublimation fabric panels change out in a snap!
- Showcase new products or update your brand
- 20 different shapes and styles
- Portable, lightweight pop-up frame sets up in minutes













>> 3D Snap<sup>™</sup> 4x3

### Hanging Banners

#### one or two sided



Sized from 8 to 15 feet, your branding and graphics will stand out on a tradeshow floor or retail space drawing in more customers.

In just a few minutes, with no tools required, your signage is a snap to put together.

We can customize your graphics to fit a compatible round, square or triangle banner frame.











SINGL	E-SIDED A	VAILABLE	IN THESE	SIZES
	96"W	120"W	144"W	180"
24"H (SS)				
32"H (SS)		100	Δ	/
32"H (SS) 36"H (SS)				





DOUBL	E-SIDED A	VAILABLE	IN THES	E SIZES
	96"W	120"W	144"W	180"
24"H (SS)	VII.V			
32"H (SS)				
36"H (SS)				
42"H (SS)		1000		
48"H (SS)				

### Stretch Fabric Banners

#### two sided

Printed with dye-sublimation graphics, the stretch fabric banner stand offers clean lines and a professional look.









Straight 3D Stretch Fabric Banner Stand
SBSG



Optional Stretch Banner Light



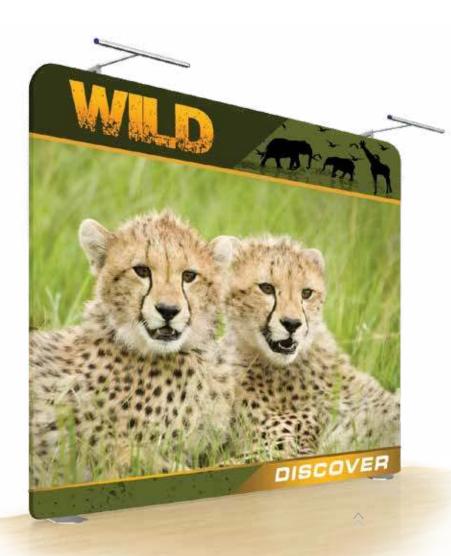
Optional Dual Banner Light Holder



Optional Shelf

### T-Fab Banners

single or double sided









### T-Fab Banners

#### assembles in mere minutes

Highest quality, lightweight aluminum T-Fab® frame, Dye-sub graphics printed on pillowcase designed fabric Extremely portable & user friendly design, Soft carrying case included.





### Banner Stands use side by side for a large dynamic back wall

 Add to an existing display to announce a new product or sales promotion

 Strong, lightweight aluminum construction that protects graphic during shipping

■ Economical and easy set up







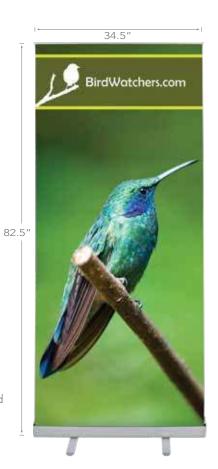
36.125

TWO SIDED Retractable Banner Stand RBS34-2SV (Silver only)





<< Raindrop Retractable Banner Stand RBSRD34V (Silver only)



>> Classic Banner Stand BN-2EV

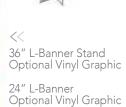






Large X-Banner Optional Hardware Avail. X-Banner Model C Optional Hardware Avail.







>> Economy Retractable Banner Stand RBS34EV (Silver only)

CASCADE













## Cascade retractable banners

### group to form a dramatic TANDEM back wall





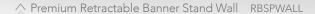
RBSC60G96V	RBSC48G96V	RBSC36G96V	RBSC24G96V
	Display  25.5"W x 99"H x 9.5"D  36"W x 99"H x 9.5"D  48"W x 99"H x 9.5"D  66"W x 99"H x 9.5"D	Viewable 24"W x 96"H 36"W x 96"H 48"W x 96"H 60"W x 96"H	Weight 12 lbs. 16 lbs. 20.5 lbs. 24 lbs.



# Premium retractable banners

Strong, lightweight aluminum construction, Protects graphic during shipping







Premium Retractable Banner Stand 34" Vinyl Graphic Custom Dye-Sublimation Fabric Graphic Available in silver



# Cascade Tabletop retractable banners

Strong & lightweight aluminum construction protects graphic during shipping. Easy set up. Comes with carry bag with wheels



Optional Dye-Sublimation Table Throw/Runner



36" Table Top Banner Stand with 60" Vinyl Graphic

Optional Dye-Sublimation Table Throw/Runner



48" Cascade Banner Stand with 60" Vinyl Graphic







24" Table Top Banner Stand with 56" Vinyl Graphic





`a+aa	Printed	D	مسنا مان	-+:	Eabria
JUSTOM	Printed	1 JVe-:	SUDIIM	iation	Fabric

ROUND FITTED	TABLE THROW
Part #	Dimensions
TCGRF24X30	24" Dia x 30" High
TCGRF24X42	24" Dia x 42" High
TCGRF30X30	30" Dia x 30" High
TCGRF30X42	30" Dia x 42" High
TCGRF36X30	36" Dia x 30" High
TCGRF36X42	36" Dia x 42" High
TCGRF42X30	42" Dia x 30" High
TCGRF42X42	42" Dia x 42" High
TCGRF48X30	48" Dia x 30" High
TCGRF48X42	48" Dia x 42" High



Custom Printed Dye-Sublimation Fabric

ROUND DRAPED	TABLE THROW
Part #	Dimensions
TCGRD24X30	24" Dia x 30" High
TCGRD30X30	30" Dia x 30" High
TCGRD36X30	36" Dia x 30" High
TCGRD42X30	42" Dia x 30" High





#### CUSTOM PRINTED DYE-SUBLIMATION FABRIC TABLE THROWS Length Sides Part # 72" 3-Sided TCG64 72" 4-Sided 96" TCG83 3-Sided TCG84 96" 4-Sided



\*Shown with optional solid Table Throw

# CUSTOM PRINTED DYE-SUBLIMATION FABRIC TABLE RUNNERS

Part #	Dimensions	Part #	Dimensions
TCR2466	24"W x 66"L	TCR3686	36"W x 86"L
TCR2486	24"W x 86"L	TCR4866	48"W x 66"L
TCR3066	30"W x 66"L	TCR4886	48"W x 86"L
TCR3086	30"W x 86"L	TCR6066	60"W x 66"L
TCR3666	36"W x 66"L	TCR6086	60"W x 86"L



SOLID COLOR FABRIC TABLE THROWS						
Part #	Sides	Length				
TC64	4-Sided	72"				
TC84	4-Sided	96"				

### AVAILABLE IN BLACK AND COLORS SHOWN BELOW. CALL FOR DETAILS















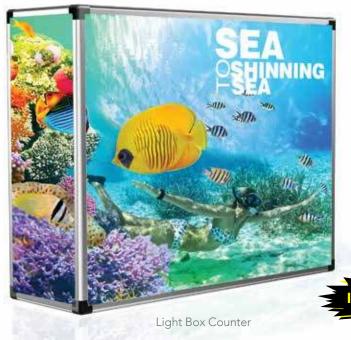


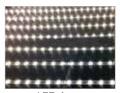












LED Array



Illuminates 4 Sides









Counter with optional Dye-Sublimation Graphic



Case

Medium Hard Case CASE-MED
Optional Dye-sub case graphic available



Star Fabric Counter



40" Wave Tube® Counter



Wave Tube® Curved Counter



Zippered Back Entry



Curved Shaped Feature



Middle Shelf - Storage













	LITERATURE DISPLAYS							
Α	LR-FAB2	Eight-Pocket, Fabric Mesh	Single-Sided with Bag	19"W x 55"H x 15"D	Wt. 5 lbs.			
В	LR-FAB1B	Four-Pocket, Black Fabric, L-Banner Style	Single-Sided with Bag	11"W x 55"H x 15"D	Wt. 4 lbs.			
С	LR-FAB1S	Four-Pocket, Silver Fabric, L-Banner Style	Single-Sided with Bag	11"W x 55"H x 15"D	Wt. 4 lbs.			
D	LIT-STATION	Six Tray Aluminum Folding Display	Includes Soft Carrying Case	10"W x 60"H x 12"D	Wt. 20 lbs.			



Hybrid Shipping Case CASE-TL Optional custom cut foam insert available



CASE-XHIBIT



Deluxe 10' Solid Color Tent



10' Tent - Custom Graphic



10' Tent Package



10' Tent Package with One Full Wall 5



10' Tent Package with 3 Half Walls



10' Tent Package with 3 Full Walls



#### **REPLACEMENTS - ADDITIONAL WALLS**

**Half Wall** - White or Black

Custom Color Single side Double side

Requires stabilizer bar half wall kit

Full Wall - White or Black
Custom Color Single side Double side

Canopy - White or Black Custom Color

# **TENT FEATURES**

- Pebble powder coated steel frame
- ABS plastic gliders and feet
- Crank up canopy for additional tension
- High quality, flame retardant, weather resistant 400 denier polyester canopy
- UV protected 50+
- 2 year hardware warranty



Water Weight TDWW



Case-Xhibit



Stake Kit TDTSK



Soft Case TDCASE



#### STREET POLE BANNERS - BRACKETS

You can't beat the price and quality of a Windpro® banner bracket. Our hardware is designed and tested in-house, assuring we provide the best quality in the market. The Storm™ Bracket is rated for up to 70 miles per hour winds holding a 10 square foot banner, and the new Hurricane™ Bracket is rated for 70 miles per hour winds holding a 20 square foot banner.





The Storm™ Bracket is rated for up to 70 miles per hour winds holding a 10 square foot banner

WINDPRO® STORM SINGLE KIT					
58 30	PART#	BANNER WIDTH			
	BB18SP	18" Wide			
	BB24SP	24" Wide			
	BB30SP	30" Wide			
	BB36SP	36" Wide			

WINDPRO® STO	DRM D	OUBLE KIT
star star	PART#	BANNER WIDTH
fiffee i	BB18DP	18" Wide
	BB24DP	24" Wide
	BB30DP	30" Wide
	BB36DP	36" Wide

Hurricane™ Bracket is rated for 70 miles per hour winds holding a 20 square foot banner.

WINDPRO® HUR	RICANE	SINGLE KIT
100	PART#	BANNER WIDTH
1	ввнз-к1	Up to 31" Wide

WINDPRO® HURRICANE DOUBLE KIT					
F 11:	PART#	BANNER WIDTH			
	ВВН3-К2	Up to 31" Wide			

# CUSTOM BANNER GRAPHIC 18"x 36"

BPCZ00 - Printed both sides with same design. Pole hems at the top and bottom, are mildew and water-resistant

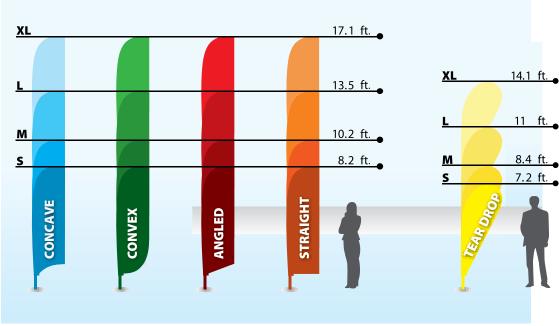
18 x 48
24 x 36
24 x 48
30 x 60
30 x 84
30 x 96
36 x 48



# FEATHER FLAGS - SINGLE-SIDED & DOUBLE-SIDED

Two single-sided banners are sewn back to back enabling a double-sided display. A block out material is sewn between the banners to prevent light from shining through.





# **FEATHER FLAGS ACCESSORIES**



CARRYING BAG included









# **3D RENDER SERVICES**

Art must be sized and submitted on the proper template. Prior to the start of your project, our designers will provide an estimate of the amount of time required. Please contact us for additional information. *Please call us for pricing!* 



## **GRAPHIC DESIGN SERVICES**

#### LET OUR HIGHLY-SKILLED DESIGNERS CRAFT YOUR IDEA INTO A POLISHED MASTERPIECE.

Our graphic artists are experienced in basic to complex typesetting, layout and image placement for optimum visibility and composition balance and elaborating on initial mock-ups and sketches.

Prior to the start of your project, our designers will provide an estimate of the amount of time required. If necessary, we can also purchase stock photographs. *Please call us for pricing!* 



10' Curved Wave Tube

1-2 HOURS

Layout & typesetting
 Customer supplies graphics and logo



10' Pop-Up Curved Display

#### **3-4 HOURS**

- Layout & typesetting
- Simple Photo editing which includes cropping and color adjusting



10' Pop-Up Curved Display

#### 5-7 HOURS

- Layout & typesetting
- Photo editing includes: cropping, color adjusting and cloning.
- Create vector elements.



8' Star Fabric Pop-Up with End Caps

#### 8-11 **HOURS**

- Layout & typesetting
- Photo editing includes: cropping, color adjusting and cloning.
- Complex layer design

# PLEASE START WITH OUR GRAPHIC TEMPLATES FOR EACH SPECIFIC PRODUCT



#### **TEMPLATES - SIZE**

Layout guidelines and templates can be downloaded from each of the product pages on our website.

Make your graphic dimensions match the product you are purchasing.

Your image should be to size of your product at 72-150 dpi.

Bleeds: Not all products require bleeds; check guidelines for specific product requirements.



#### **RESOLUTION - FILE TYPES**

Final size files are only required to be 72–150 dpi. You can view your file in Photoshop at 100% to see how it will look when printed.

If designing to reduced scale, adjust dpi accordingly. We accept files from the following programs and formats: Adobe Photoshop and Adobe Illustrator: .ai, .psd, .tiff, .eps and high resolution jpg.



#### COLOR

Your print file must be in CMYK format.

Colors can look drastically different when converted from RGB. We can color match with a provided PMS code and editable files.

However, we can only guarantee color accuracy when a printed proof is ordered and approved.



#### **PROOFS**

We always e-mail a digital proof before production. It is your responsibility to proofread all your text. Please be aware that we will print your graphics exactly as you send them to us.

Spelling or grammatical errors are your responsibility. After your proof has been delivered, we will wait for your approval before printing your artwork.

We rely solely on your approval of the proof as final verification and acceptance of the project.

Any adjustment to your graphic can take time and fees may apply if your modifications or adjustments take an hour or more.

# **BITMAP VERSUS VECTOR**





#### **BITMAP - RASTER IMAGE**

Bitmaps images are made up entirely of pixels. When enlarging a bitmap image, additional pixels are added to create this new size.

The "new" pixels pick up and average colors from neighboring pixels in an attempt to create a new color that will blend between areas. This is where the overall image becomes soft and blurry and sharp defined edges develop noticeable jagged pixelated edges.



#### **VECTOR IMAGE**

Vector graphics use points, lines and curves to create an image. It's based on mathematical formulas and unlike bitmaps can be enlarged to any size, any resolution, without losing detail.

# **PRODUCTION TIME**

# ALL PRODUCTION TIMES ARE BASED ON GRAPHIC APPROVAL AND FULL PAYMENT.

PRODUCTION WILL START THE DAY FOLLOWING GRAPHIC APPROVAL.

TIMBERLIN	E 10' OR 20'	WAVE TUBE® 8	k/OR GRAPHICS	STAR	FABRIC	LIGH	T BOXES	3D SNAP	HANGING BANNERS
Quantity	Production Days	Quantity	Production Days	Quantity	Production Days	Quantity	Production Days	Quantity	Production Days
1-2	2 days	1-3	2 days	1-3	2 days	1-2	5 days	1-3	3 days
3-4	3 days	4-6	3 days	4-10	3 days	3+	Call for Lead-time	4-6	4 days
4+ or non-std	Call for lead-time	6+	Call for lead-time	11+	Call for lead-time	11+	Call for lead-time	6+	Call for lead-time

POP-UP PANELS & CASE WRAPS		TABLE THROWS, TRAVEL KITS		SEG, FABRIC BANNERS		VINYL BANNERS		FEATHER FLAGS		TENTS	
Quantity	Production Days	Quantity	Production Days	Quantity	Production Days	Quantity	Production Days	Quantity	Production Days	Quantity	Production Days
1-7	2 days	1-3	2 days	1-3	4 days	1-6	2 days	1-4	2 days	1	10 days
8-28	3 days	4-10	3 days	4-10	5 days	7-20	3 days	5-10	3 days		
29+	Call for lead-time	11+	Call for lead-time	11+	Call for lead-time	21+	Call for lead-time	11+	Call for lead-time		
				SEG greater than 100SF +1 Day		Double Sided +1 day					

